



# CITY OF GILLETTE

Administration  
P.O. Box 3003 • Gillette, Wyoming 82717-3003  
Phone (307) 686-5203  
[www.gillettewy.gov](http://www.gillettewy.gov)

## MEMORANDUM

Date: January 2, 2014

To: J. Carter Napier, Acting City Administrator

From: Joe Lunne, Public Information Officer *JL*

Re: Designation of Official Newspaper

City Administration sent letters to each of the two local newspapers (Gillette News-Record and the Campbell County Observer) on November 18, 2013 informing them of the City of Gillette's intent to designate the official newspaper at the January 7, 2014, City Council meeting. The letter also requested each newspaper submit a proposal for the cost of the legal ads, as well as to confirm that the newspaper would meet the legal requirements under State Statute to be designated as an official newspaper. Those requirements are:

*In order for a newspaper to be considered as the City's official newspaper it must have been "regularly issued at least once each week for a period of fifty-two (52) consecutive weeks prior to the date of the first publication of such notice or advertisement, has a paid circulation of at least five hundred (500) and each page is not less than ten (10) inches by fourteen (14) inches in size.*

Both the Gillette News-Record and the Campbell County Observer submitted letters (see attachments) with their proposals for the cost of the legal ads:

*Campbell County Observer - \$5.00 per column inch*

*Gillette News-Record - \$5.75 per column inch*

Both newspapers also confirmed that they meet the state statute's requirements for publishing period, paid circulation, and size. The News-Record stated its circulation as "averaging 8,000 per day", while the Observer stated they, "have paid circulation of over 500."