

RESOLUTION OF SUPPORT

RESOLUTION NO. _____

**A RESOLUTION AUTHORIZING SUBMISSION OF APPLICATION TO THE
WYOMING BUSINESS COUNCIL UNDER THE BUSINESS READY
COMMUNITY GRANT AND LOAN PROGRAM FOR A PLANNING
PROJECT ON BEHALF OF THE GOVERNING BODY OF THE CITY OF
GILLETTE, WYOMING**

FOR THE PURPOSE OF: TRI-CITY REGIONAL MARKETING INITIATIVE

WITNESSETH

WHEREAS, the Governing Body of the City of Gillette desires to participate in the Business Ready Community Grant and Loan Program to assist in financing this project; and

WHEREAS, the Governing Body of the City of Gillette recognizes the need for collaborative regional economic development and marketing efforts between the communities of Buffalo, Gillette, and Sheridan, setting apart and distinguishing the northeastern region of Wyoming as a desirable location to do business, and believes this project will address those needs; and

WHEREAS, the public benefit(s) of this project will be promoting the three communities and their surrounding areas based on their unique competitive advantages and resources; and the consideration is the creation of tailored marketing messages and materials for the communities, and developing a strategy and framework for increasing capacity to effectively market the communities as a cohesive region; and

WHEREAS, the specific goals and measures of success of this project are the development of a regional brand and marketing message, and the creation of a strategy and action plan for deploying the regional marketing message and effectively responding to leads generated by regional marketing efforts; and

WHEREAS, the Business Ready Community Grant and Loan Program requires that certain criteria be met, as described in the Wyoming Business Council's Rules governing the program, and to the best of our knowledge this application meets those criteria; and

WHEREAS, the Governing Body of the City of Gillette plans to provide a share of the \$33,334 cash match to this Business Ready Community Grant and Loan Program Planning project from the following source(s):

\$12,667 coming from the City's General Fund Budget; and

WHEREAS, In the event of any project cost overruns, the cities of Buffalo, Gillette, and Sheridan will share the additional costs and provide funding in the amount necessary to complete the project utilizing appropriate general funds identified in each community for professional services expenditures; and

WHEREAS, the Governing Body for the City of Gillette has considered other possible funding solutions for this project which included professional services funds of the City, further grant opportunities, and other local funding set aside for economic development; and

WHEREAS, the City of Gillette is working in partnership with the Cities of Gillette and Sheridan as well, as the KBJ Economic Development Joint Powers Board; and

WHEREAS, the City of Gillette held a public hearing on November 18, 2014 to solicit testimony from citizens and gave full consideration to all comments received; and

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE City of Gillette, that a grant application in the amount of \$100,000 be submitted by the City of Buffalo on behalf of the Cities of Gillette and Sheridan to the Wyoming Business Council for consideration of assistance in funding the tri-city regional marketing initiative

BE IT FURTHER RESOLVED, the KBJ Economic Development Joint powers Board is hereby designated as the authorized representative of the City of Buffalo to act on behalf of the Governing Bodies of Buffalo, Gillette and Sheridan on all matters relating to this grant application.

PASSED, APPROVED AND ADOPTED THIS 18th day of November, 2014

By: _____
John Opseth, Mayor

ATTEST:

Karlene Abelseth, City Clerk

CERTIFICATE

I, Karlene Abelseth, hereby certify that the foregoing Resolution was adopted by the City of Gillette at a public meeting held on November 18, 2014, and that the meeting was held according to law; and that said Resolution has been duly entered in the record of resolutions of the City of Gillette.

Karlene Abelseth, City Clerk