

## I. SYNOPSIS

The scope of this all day festival revolves around a concert on the roof of Big Lost Meadery. This project would entail shutting down the first block of Gillette Avenue while a band plays on the roof. We would also have a series of competitions during the early parts of the day, some ideas include a corn hole tournament and a rib cook off. Our goal is to open the festival to all persons in Gillette and market to cities outside of Gillette to enable a larger draw to the festival. A festival like this does not occur elsewhere in Wyoming or the region as far as we know; thus our ability to draw a crowd would increase with proper marketing.

## II. PERTINENT DETAILS

- a. The festival would occur on Saturday August 8<sup>th</sup>, 2015. This date coincides with the Sturgis Rally and the first weekend of the PGI Convention in Gillette. Timing would be 1000 to 2130. A significant number of people will be in the area to enhance the turnout of the festival.
- b. Entrance cost will be \$10 per person. An additional \$10 per person will be levied per person participating in the cornhole tournament.
- c. Gillette Avenue would be closed from 2<sup>nd</sup> Street to the 1<sup>st</sup> Street intersection (closing down the 1<sup>st</sup> Street intersection). The area would be cordoned off with barricades and entry/egress points at both 2<sup>nd</sup> Street and 1<sup>st</sup> Street.
- d. The early part of the festival would be the corn hole tournament that is open to the public. We believe this tournament portion can draw crowds of all ages to the block for the family friendly event.
- e. The afternoon/evening part of the event would start around 1500 and would run until the end. During this portion the band(s) would play for the people on the street. During this time we would like to request that an open container permit be allowed for the entire block within the confines of the barricades. Dispensing would only be done in the four alcohol establishments on the block and the patrons could then carry their drink outside to the festival area. The roof top of Big Lost Meadery is currently in the process of being evaluated by the City of Gillette Inspections division and the Campbell County Fire Department Fire Marshall to ensure safety of the roof top operation. Open container starts at 1400.
- f. Security would begin with the barricading of 1<sup>st</sup> Block. We would then have only two entrance/egress points into the festival. Each person would be wrist-banded as either above or below 21. Each establishment with alley access would provide security and banding for persons entering the back of the establishment and going to the festival. Security staff would then be provided to ensure that only over 21's are consuming at the event.