

RESOLUTION NO. _____

**A RESOLUTION IN SUPPORT OF PRESERVING THE HISTORIC NAME OF
DEVILS TOWER**

WHEREAS, tourism is one of Wyoming's major economic industries, bringing visitors from across the United States and the World to enjoy our unique history, wildlife, scenery, recreational activities, and way of life; and

WHEREAS, on September 24, 1906, President Theodore Roosevelt recognized the unique attributes of Devils Tower by declaring it the first United States National Monument, protecting the Tower and adjacent land for posterity; and

WHEREAS, the Wyoming Office of Tourism's reports demonstrate that over 10.1 million people visit the State of Wyoming in 2014 reaffirming the importance of tourism to Wyoming's economic well-being; and

WHEREAS, according to the National Park's Service, nearly 500,000 visitors come to see Devils Tower every year

WHEREAS, a major attribute of tourism in Wyoming is the ability for small towns and communities to benefit economically from the influx of tourists into the State; and

WHEREAS, the communities, businesses, and organizations in Northeastern Wyoming have chosen to embrace the name "Devils Tower" and adopt the name and physical features of the National Monument into their lawful business names, trade names, business advertisements, and marketing plans; and

WHEREAS, the change of the name from "Devils Tower" to any other name will cause substantial disturbance to these communities, businesses and organizations including renaming businesses, altering trade names, changing business plans and advertisement, and causing confusion for visitors from across the United States and the World seeking to enjoy the National Monument; and

WHEREAS, the change of the name from "Devils Tower" will also cause substantial expense to the State of Wyoming and the United States Government including such things as renaming of a Post Office, requiring changes to highway and roadway signs, and invalidating official government publications, official maps, and brochures; and

WHEREAS, the proposed change of name from "Devils Tower" to "Bear Lodge" and "Bear Lodge National Monument" will cause substantial confusion with the adjacent Bear Lodge Mountains, as well as the term "Bear Lodge" being used throughout the United States to identify many locations far and away from Northeastern, Wyoming;

IT IS RESOLVED BY THE GOVERNING BODY OF THE CITY OF GILLETTE,
WYOMING:

The City of Gillette is in support of preserving the historic name of “Devils Tower” and encourages all Federal Agencies including the United States Department of the Interior, the National Park Service, the United States Postal Service, and the United States Board of Geographic Names to decline changing the name of “Devils Tower” and choose to protect and preserve its historic name.

PASSED, APPROVED and ADOPTED this _____ day of _____, 2015.

Louise Carter-King, Mayor

(S E A L)

ATTEST

Karlene Abelseth, City Clerk