

I. SYNOPSIS

The scope of this event is to act as a fundraiser for Gillette Main Street (GMS) and to help celebrate Gillette's 125th Anniversary (125th). A concert hosted by GMS timed out with events of the 125th will provide Gillette with a fun event that helps to promote downtown Gillette and the community as a whole.

II. PERTINENT DETAILS

- a. The street dance will occur on August 27th beginning at 6 p.m. and end by 11 p.m. This time frame will be used to minimize the effect on retailers on 1st block.
- b. Entrance cost will be \$10 per person.
- c. Gillette Avenue would be closed from 2nd Street to the 1st Street intersection (closing down the 1st Street intersection). The area would be cordoned off with barricades and entry/egress points at both 2nd Street and 1st Street. Closure will begin at 5 p.m. and be open by 12 a.m.
- d. The stage will be located in the intersection of 1st Street and Gillette Avenue facing towards 2nd Street.
- e. Security would begin with the barricading of 1st Block. We would then have only two entrance/egress points into the festival. Each person will be wrist banded as to having paid the entrance fee for the event. Each establishment with alley access would provide security and banding for persons entering the back of the establishment and going to the festival. Security staff would then be provided to ensure that only over 21's are consuming at the event.
- f. Liquor sales will occur only in legal dispensing rooms in the four establishments on 1st Block. Each establishment will then band the person(s) as over 21. Patrons will then be able to bring their beverages out onto the street and may drink in the cordoned off area. Patrons will not be able to bring in their own alcohol. Patrons drinking alcohol will also have to use the same cup, thus it is easier for security to identify which beverages are alcoholic.

IV. VENDORS

a. Alcohol

All alcohol will be served within established dispensing rooms in the four alcohol establishments on 1st Block. Big Lost Meadery, The Chophouse Restaurant, The Center Bar, and The Montgomery Bar will serve as the dispensers. From here individuals will be checked if they are over 21 by bar staff and will receive a second band. Persons will then be able to bring their beverage into the festival area and consume within the confines of the festival area. No alcohol will be served outside of established dispensing rooms.

b. Amenities

Restroom Facilities will be located at the NE corner of Gillette Avenue and 2nd Street.

Food vendors will be Chophouse Restaurant and LuLu Belles Café. They will be serving by their perspective buildings.

c. Musicians

Music will be preformed by the Brock Finn and the Hellbounders with the Lazy L Band as the opener. The show is scheduled to start at 6 p.m. with the Lazy L Band who will play until 830 p.m. Brock Finn will play from 9p.m. until close 11 p.m. Times are subject to change do to musician need/set up/tear down/etc.

V. SECURITY

a. Security

Security will begin with barriers being put up around the outskirts of the 1st block of Gillette Avenue. Currently barriers are planned to be cattle fences that will provide some stability as well as blatant barriers. While people will still be able to climb these barriers, staff inside of the event will be monitoring for wrist bands. We will need about 550 feet of barriers.

Two entrance points will be established that will be staffed by volunteers. These entrance points will also serve as the collection points for the entrance fee.

Each alcohol establishment will provide bands and cups to those over 21 wishing to enter the festival. They will also charge admission for those patrons wishing to go to the festival from their building.

Security staff will be labeled with easily identifiable shirts and will be positioned around the festival area. We estimate a need for about 20 security staff within the festival area itself.