

PROCLAMATION

GILLETTE FARMERS MARKET WEEK

WHEREAS Gillette and Campbell County farmers and ranchers provide citizens with access to affordable, nutritious, locally, and regionally produced foods through farmers markets, which are expanding and evolving to accommodate the demand for a diverse array of agricultural products, and

WHEREAS farmers markets and other agricultural direct marketing outlets provide infrastructure to assist in the distribution of farm and value-added products, thereby contributing approximately \$9 billion each year to the U.S. economy, and

WHEREAS farmers markets serve as significant outlets by which small-to-medium, new and beginning, and veteran agricultural producers market agricultural products, generating revenue that supports the sustainability of family farms and the revitalization of rural communities nationwide, and

WHEREAS farmers markets offer low income individuals and families participating in the Supplemental Nutrition Assistance Program the opportunity to redeem their benefits; and

WHEREAS the City of Gillette recognizes the importance of expanding agricultural marketing opportunities that assist and encourage the next generation of farmers and ranchers; generate farm income to help stimulate business development and job creation; build community connections through rural and urban linkages; and more;

NOW, THEREFORE, to further awareness of farmers markets' contributions to the City of Gillette, I, Louise Carter-King, Mayor, do hereby proclaim the week of

August 5-11, 2018, as Gillette Farmers Market Week

in conjunction with the observance of National Farmers Market Week. I call upon Gillette citizens to celebrate farmers markets with appropriate observance and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this 7th day of August 2018, the two-hundred forty-second year of the Independence of the United States of America.