

Gillette News Record

Mail: P.O. Box 3006, Gillette, WY 82717-3006 * 307-682-9306, Ext. 203 * e-mail: aturner@gillettenewsrecord.net

Dec. 21, 2018

Patrick Davidson, City Administrator
City of Gillette, 201 East Fifth Street
Gillette, WY 82716

Dear Mr. Davidson and City Council Members:

Please accept this bid from the News Record for the City of Gillette's public notices for 2019 at \$8 per column inch.

We meet all qualifications for consideration as your official newspaper, including our circulation and rate:

* **Statutory requirements:** Daily newspapers are required by law to charge no more than their lowest published rate. At \$8 a column inch, our rate to you is below the \$9.50 we typically charge our most frequent advertisers, and is less than we charge others for public notices.

* **Circulation:** Our circulation averages 7,000 a day in print and digital forms — well above the minimum required by law. That makes the News Record the most visible medium in Gillette by a huge margin. Your per-piece cost is roughly .0011 cents per inch per reader.

* **Added Value:** The rate also guarantees you two added advantages:

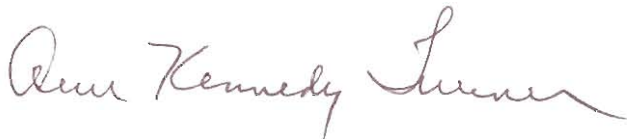
✓ While the law requires cities to publish public notices in print, we also publish them in our online product. We have done that for years — for free — because we believe public notices should get the widest possible exposure.

✓ We also upload Gillette's public notices every day to two websites, WYOPUBLICNOTICES.COM and PUBLICNOTICEADS.COM/WY, which features all public notices published in Wyoming Press Association newspapers in either pdf or text form. That way, people from across the state (or the nation, for that matter) can access those notices to look for bids that are being solicited, or to see a public hearing notice on an sensitive topic, or to look for foreclosures, or to compare budgets — or whatever they would see in each newspaper each day.

We offer that service for free.

I would be happy to answer any questions that might arise.

Sincerely,



Ann Kennedy Turner
Editor and Publisher
Gillette News Record