

To: Patrick Davidson  
Administrator, City of Gillette

## Coal Country Gravel Grinder

Energy Addicts in partnership with Big Lost Meadery is requesting to proceed with development of a Main Street concert/festival on the 1<sup>st</sup> block of Gillette Avenue. Further details are available upon request to David Bauer at Energy Addicts 307-660-1570.



### Scope

The scope of this all-day festival revolves around a set of 3 bicycle races and a concert out front of Big Lost Meadery. This project would entail shutting down the front of Big Lost Meadery from 1<sup>st</sup> Street of Gillette Avenue to 2<sup>nd</sup> Street, while a band plays on the West side in the alley of Big Lost & Center Bar. We would also have a series of competitions during the early parts of the day, some ideas include a corn hole tournament and other similar yard games. Our goal is to open the festival to all persons in Gillette and market to cities outside of Gillette to enable a larger draw to the festival. The bicycle races and festivals like this do occur elsewhere in Wyoming increasing our ability to draw a crowd with proper marketing. This event is part of the (WGGS) Wyoming Gravel Grinder Series. A series of 4 Races held around the state. Casper, Sheridan & Lander host similar events with remarkable success each year.

### Details

The races/festival would occur on Saturday June 29<sup>th</sup>, 2019. This date follows with the Rattle Snake Rally May 18<sup>th</sup> in Casper and The Dead Swede races in Sheridan June 3<sup>rd</sup>. Timing would be 0600 to 2100. A considerable number of people will be in the area to enhance the turnout of the festival.

Gillette Avenue would be closed from the 1<sup>st</sup> Street to the 2<sup>nd</sup> street intersection (closing down North Gillette Ave). The area would be cordoned off with barricades and entry/egress point at 1<sup>st</sup> Street & 2<sup>nd</sup> Street.

The early part of the event would be the starting/finish lines for the 3 cycling races. 6am start for the 135 miles, 7am start for the 55 miles & 8am start for the 25 miles racers. Festival activities will begin mid-day 1200 and are open to the public and open to commercial vendors. We believe this festival portion can draw crowds of all ages to the block for the family friendly event.

The afternoon/evening part of the event would start around 1500 and would run until the end. During this portion the band would play for the people on the street. During this time, we would like to request that an open container permit be allowed for the event within the confines of the barricades. Dispensing would only be done in the four-alcohol establishments, Big Lost Meadery, Montgomery Bar, Center Bar & The Rail Yard. The patrons could then carry their drink within the barricaded area.

Security would begin with the barricading of 1<sup>st</sup> Street to the south Corner of Big Lost Meadery Block. We would then have only four entrance/egress points into the festival. Each person would be wrist-banded as either above or below 21. Security staff would then be provided to ensure that only over 21's are consuming at the event.

Energy Addicts and  
Big Lost Meadery  
Festival Proposal

## I.SYNOPSIS

The scope of this all-day festival revolves around a bicycle festival out front of Big Lost Meadery. This project would entail shutting down a portion of Gillette Avenue while Cyclists start and finish their races. We would also have a series of competitions during the early parts of the day, some ideas include a corn hole tournament and a few other yard games. Our goal is to open the festival to all persons in Gillette and market to cities outside of Gillette to enable a larger draw to the festival. Cycling races and festivals like this do occur elsewhere in Wyoming; thus, increasing our ability to draw a crowd with proper marketing.


## II. PERTINENT DETAILS

- a. The festival would occur on Saturday June 29<sup>th</sup>, 2019. This date follows the Rattle Snake Rally in Casper and The Dead Swede in Sheridan. Timing would be 0600 to 2100. A considerable number of people will be in the area to enhance the turnout of the races & festival.
- b. This is a free event outside of registration costs to the Coal Country race participants.
- c. Gillette Avenue would be closed from 1<sup>st</sup> Street to 2<sup>nd</sup> Street (closing down North Gillette Ave off of 1<sup>st</sup> Street & the North entrance in front of Hands on Pottery). The area would be cordoned off with barricades and entry/egress points at both the South Corner of Big Lost Meadery to the parking lot fence of the Rail Yard Entry will be the sidewalks of Hands on Pottery and the Rail Yard south end.
- d. The early part of the festival would be the corn hole tournament/yard games extravaganza that is open to the public. We believe this tournament portion can draw crowds of all ages to the block for the family friendly event.
- e. The afternoon/evening part of the event would start around 1500 and would run until the end. During this portion the band(s) would play for the people on the street. During this time, we would like to request that an open container permit be allowed for the patrons within the confines of the barricades. Dispensing would only be done in the two alcohol establishments, Big Lost Meadery and the Montgomery Bar. Patrons could then carry their drink outside to the festival area. Open container starts at 1500.
- f. Security would begin with the barricading of 1<sup>st</sup> street and the South side of Big Lost Meadery. We would then have only two entrance/egress points into the festival. Each person would be wrist-banded as either above or below 21. Security staff would then be provided to ensure that only over 21's are consuming at the event.


## II. MAP AND LAYOUT




### Legend

Closures 

Vendors 

Bathrooms 

Entrances 

Band Area 

### VENDORS

#### a. Alcohol

All alcohol will be served within established dispensing rooms in the 4 alcohol establishments. Big Lost Meadery, The Montgomery Bar, Center bar & The Railyard will serve as the dispensers. From here individuals will be checked if they are over 21 a second time by bar staff as well as being wrist banded at the entrance points. Persons will then be able to bring their beverage into the festival area and consume within the confines of the festival area. No alcohol will be served outside of established dispensing rooms.

#### b. Food

Food vendors will be on the south side of the closer area inside the barricades.

c. Coal Country Races.

We will need about 10 saw horse legs with poles in the middle of them to support all the bicycles before and after the races. These will be set up on the day of the races. The Coal Country awards ceremony and Festival activities will be set up and coordinated by Big Lost Meadery. Along with Amenities, Restroom Facilities & Seating/Tables.

e. Musicians

Music will be performed by a Band. The show is scheduled to start at 1800 who will play until close (around 2100-2130). In the interim country music will be played to the street while the band preps. Times are subject to change do to musician need/set up/tear down/etc.

## V. LOGISTICS

a. Security

Security will begin with barriers being put up around the outskirts of the 1<sup>st</sup> block of Gillette Avenue. Currently barriers are planned to be plastic fences that will provide some stability as well as blatant barriers. While people will still be able to climb these barriers, staff inside of the event will be monitoring for wrist bands. We will need about 70 feet of barriers.

Four entrance points will be established that will be staffed by trained individuals at checking ID's. After an ID has been checked, over 21's will be given a colored wrist band and under 21's will be given a different colored wrist band. This will help decipher who is over 21 and who is not in the festival area.

Security staff will be labeled with easily identifiable shirts and will be positioned around the festival area. We estimate a need for about 5 security staff within the festival area itself.