



PROCLAMATION

WHEREAS, purchasing holiday gifts and shopping year-round with locally-owned businesses supports the economic health and resilience of the community; and

WHEREAS, shopping locally supports our neighbors, friends and family members employed by local businesses; and

WHEREAS, when we support small business, jobs are created and local communities preserve their unique culture; and

WHEREAS, just like the individual, the individual threads are weak on their own but are strong together, so is our community. Together supporting one another while celebrating our uniqueness we are interwoven and strong; and

WHEREAS, Plaid Friday in place of the Black Friday shopping strives to bring back the days when shopping with friends and family during the holiday season was a pleasurable activity; and

WHEREAS, Small Business Saturday is a nationwide campaign to cultivate business for small merchants on the Saturday after Thanksgiving; and

WHEREAS, Plaid Friday and Small Business Saturday celebrate and support small businesses and all they do for Gillette.

WHEREAS, we encourage citizens to consider shopping our small merchants on Plaid Friday and Small Business Saturday as a way to boost the local economy and strengthen our small business community.

WHEREAS, the City of Gillette, Wyoming supports and joins in this national effort to help America's small businesses do what they do best – grow their business, create jobs, and ensure that our communities remain as vibrant tomorrow as they are today.

NOW THEREFORE, I, Louise Carter-King, Mayor of the City of Gillette, in the State of Wyoming, do hereby proclaim

***November 29, 2019 as Plaid Friday and
November 30, 2019 as Small Business Saturday***

and encourage our residents to recognize and support small businesses within our community by shopping these establishments on the Saturday following Thanksgiving.

Dated this 19th day of November 2019

Louise Carter-King, Mayor

Cindy Staskiewicz, City Clerk (Attest)